

# 15th Congress on Women's Entrepreneurship of the Adriatic and Ionian Area



PRIVREDNA/GOSPODARSKA KOMORA  
FEDERACIJE BOSNE I HERCEGOVINE  
CHAMBER OF ECONOMY OF THE FEDERATION OF BOSNIA AND HERZEGOVINA

**FIRPO**

## 15th Congress on Women's Entrepreneurship of the Adriatic and Ionian Area

**“THE POWER OF CONNECTION:  
Women Entrepreneurs in a Time of Global Challenges”**

15th April 2026 - Mostar (Bosnia and Herzegovina)

*within the International Economic Fair Mostar (Hall 3, Pavilion 1)*

*The 15th Congress on Women's Entrepreneurship of the Adriatic and Ionian Area, organised by the Forum AIC together with the Chamber of Economy of the Federation of Bosnia and Herzegovina, and held within the International Economic Fair in Mostar, is a consolidated Forum AIC initiative aimed at strengthening women's entrepreneurship across the Adriatic–Ionian region.*

*The 2026 edition focuses on the **role of institutions, Chambers of Commerce and economic support structures** in creating favourable conditions for women-led businesses. The Congress will explore how policy frameworks, business networks, innovation systems and cooperation mechanisms contribute to building an enabling environment for women's entrepreneurship.*

*Through institutional dialogue, contributions from Chamber systems and European business networks, and the presentation of concrete business experiences, the event will highlight the importance of coordinated action at local, national and macro-regional level. The Congress will bring together policy makers, Chambers of Commerce, business leaders and women entrepreneurs, offering a platform for cooperation, peer learning and networking.*

## AGENDA

*Simultaneous interpretation will be available in Croatian, English and Italian*

### 15th APRIL 2026

10:00 - 10:30 *Registration (morning session at International Mostar Fair - Hall 3, Pavilion 1)*

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10:30 - 11:00 *Introduction and Institutional Greetings*

*Congress moderator: Ms. Maja Miralem*

- **PhD. Marko Šantić**, President of Mostar Economic Forum
- **Mr. Joze Tomaš**, President of the Forum of the Adriatic and Ionian Chambers of Commerce (Forum AIC)
- **H.E. Giovanni Castellaneta**, Secretary General of the Adriatic-Ionian Initiative
- **Mr. Vojin Mijatović**, Deputy Prime Minister of the Federation of BiH
- **PhD. Dragan Čović**, First Deputy Speaker of Parliamentary assembly of BiH

11:00 - 12:00 *Panel 1 "Views from the perspective of policy makers"*

*Moderator: Marija Čutura, Vice-Dean of the Faculty of Economics of the University of Mostar*

- **Ms. Darijana Filipović**, Representative in Parliamentary assembly BiH
- **Ms. Marija Risteska**, Policy Coordinator for the Women in Business Programme at the EBRD (European Bank for Reconstruction and Development) (North Macedonia) - online
- **Ms. Lidija Pansegrau Hadrović**, EUSAIR National Coordinator of Croatia
- **Ms. Helena Lončar**, Director of the Employment Service of the Federation of BiH

12:00-12:15 *Coffee break and networking*

12:15 - 13:15 *Panel 2 "The role of Chambers of Commerce and support organizations in advancing women's entrepreneurship"*

*Moderator: Eleonora Tramannoni, Secretary General of the Forum of the Adriatic and Ionian Chambers of Commerce (Forum AIC)*

- **Ms. Tiziana Pompei**, Deputy Secretary General of Unioncamere Italy - online
- **PhD. Nina Drakić**, President of Chamber of Economy of Montenegro
- **Ms. Marianthi Malliaroudaki**, President of the Xanthi Chamber of Commerce and President of the National Chamber Network of Women Entrepreneurs (Greece) - online
- **Ms. Sanja Popović Pantić**, President of the Thematic Group for Women's Entrepreneurship of the Enterprise Europe Network - online
- **Ms. Nikolina Trojic**, President of the Croatian Chamber of Economy Dubrovnik

**13:20 -14:20 Panel 3 “Environment and initiatives for the advancement of women's entrepreneurship”**

*Moderator: Azra Džigal - Independent consultant on women's entrepreneurship*

- **Ms. Tatjana Vosinek Pucer**, General Director of the Kobilarna Lipica (Slovenia)
- **Ms. Valentina Rupčić**, CEO Večernji list BiH
- **Ms. Alisa Gekić**, CEO Entrepreneurial center LINK
- **Ms. Blanka Bradvica**, Community Manager Code Huba Mostar

**17:30 - 19:00 Roundtable on Best Practices (Session venue: Buna Hotel)**

*Moderator: Ms. Mirjana Čagalj, Advisor to the President of Chamber of Economy of Croatia*

- **Ms. Jelena Čačulović**, CEO Weltplast
- **Ms. Katarina Kafadar**, CEO Ovnak
- **Ms. Marija Smodlaka**, Chief Operating Officer of Marana d.o.o. (Croatia)
- **Mrs. Marija Buntić**, Head of Corporate Communications EP HZHB
- **Ms. Selma Hadži**, CEO Uljara Lučka (Montenegro)
- **Mrs. Marijana Dabo Percan**, President of Culture and Creative Industry section within Croatian Chamber of Economy Pula County Chamber and Owner of Tijara events ltd

For further information do not hesitate to contact [segreteria.forum@marche.camcom.it](mailto:segreteria.forum@marche.camcom.it)